



SYMEND EVENTS KIT

ABOUT SYMEND – SHORT FORM:

Symend's digital engagement platform uses behavioral science and data-driven insights to empower customers to resolve past due bills.

ABOUT SYMEND – LONG FORM:

Symend's digital engagement platform uses behavioral science and data-driven insights to empower customers to resolve past due bills. Leveraging advanced analytics, Symend helps enterprises better engage millions of customers by providing deep insight into consumer behavior. Symend continuously optimizes these insights and empathetically nudges customers towards a desired action with personalized communications, self-serve tools and flexible repayment options.

Symend's relationship-based approach keeps enterprises attuned to the changing needs of their customers and empowers them to take action. This increases customer satisfaction, lowers operating costs, and helps resolve past due bills before reaching collections.

Founded in 2016, Symend's platform is purpose built to serve complex global enterprises in telecommunications, financial services, utilities and media. Symend is headquartered in Calgary and privately held, with global operations across Canada, the United States and Latin America. For more information, please visit <https://symend.com/> and follow the company on [LinkedIn](#), [Twitter](#), [Facebook](#) and [Instagram](#).

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